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Press Release

Tucson, AZ February 2, 2010: Trisports Cycling p/b Eclipse Racing is pleased to announce the formation of their elite women's team for 2010. US riders include Anna Sanders, Cara Bussell, Kristen Hetzel, Mimi Ford, Sabrina Savage and Tammy Lamb, with Chloe Black and Marilyn McDonald representing Canada, and Kathryn Bertine riding for St. Kitts and Nevis. Trisports.com started the elite cycling team to further the development of women's racing as well as expand their triathlon business into the cycling market. The creation and sponsorship of TriSports Cycling p/b Eclipse Racing complements TriSports.com's second year commitment to sponsorship of the UnitedHealthcare Pro Cycling Team presented by Maxxis.

"For over a decade, Trisports.com has catered to both triathletes and road cyclists," says Seton Claggett, CEO of TriSports.com. "We wanted to show that we're not just here to serve the multisport community, but the cycling community as well." In addition to the men's and women's elite teams, a club team (with over 75 current members) is open for riders of all levels. Trisports Cycling p/b Eclipse Racing will be attending NRC events as well as local Arizona races, and is managed by Scott Blanchard and Tammy Lamb. Additional sponsors include Scott Bicycles, SRAM, Zipp, Vemma, Lazer, XOOD, Tifosi, Area 51, Roadbikerides.com, and Pyramid Coaching. For more information, please visit www.trisportscycling.com.

About TriSports.com

TriSports.com is an industry leader in triathlon, swim, bike and run retail, starting out of the home of Seton and Debbie Claggett in April 2000. Nine years and two moves later, TriSports.com occupies 22,000 square feet of retail, warehouse and office space with 50+ employees, with expansion plans in the works. TriSports.com is more than just a retail presence, however; the company is also very involved with growing the sport through partnerships with races, clubs, teams and other endeavors. TriSports.com has been recognized as one of Outside Magazines Best Places to Work (April 2009), by Comerica Bank as one of Arizona's 50 Companies to Watch (October 2008), Seton and Debbie Claggett were recognized as one of BizAZ's Top 35 Entrepreneurs Under 35 (June 2008), and by Wells Fargo with their Copper Cactus Award for Business Growth (October 2005). Learn more about TriSports.com online at www.trisports.com/info.html.

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For Immediate Release